

MARKED-UP CLAIMS

1(Amended) A visually prominent display emblem having a tensioned [emblem] external display surface forming a substantial three-dimensional enclosure; first mounting attachment means [for] securing an upper portion of said [emblem] enclosure in an outwardly extended state at a predetermined first upper location; second mounting attachment means for securing a lower portion of said [emblem] enclosure in an outwardly extended state at a predetermined second lower location; and [tensioning means to tension said emblem surface between said first and said second attachment means,] substantially vertical support means extending upwardly between said first and said second locations to maintain said emblem display surface in a tensioned, substantially unwrinkled extended condition.

7 (Amended). The display emblem as set forth in Claim [I] 6, wherein said cloth surface is a knitted fabric that is resistant to creasing.

10 (Amended). The display emblem as set forth in Claim 9, wherein said article is a drinking cup; having said tensioned display surface as an inverted, truncated cone.

13(Amended). The combination as set forth in Claim 12, said base structure [consisting of] including a framework having separable members for assembly with paving slabs into a substantially rigid unitary ballasted assembly, in combination with said paving slabs; said framework having a stub mast projecting upwardly therefrom to receive said mast in mounted relation thereon.

15(Amended). The combination as set forth in Claim 12, said base structure having a framework with a first longitudinal member, two separate side members, each said member including at least one underlying transverse plate, a unifying plate overlying said

members, in bolted relation therewith, and closure members removably secured to the outer end of each said member, in use to constrain adjoining paving slabs in unitary, rigid relation with said framework.

17. The display emblem as set forth in Claim 1, wherein said substantially vertical support means includes a mast mounted upon a portable stand

18. A visually prominent display emblem having a tensioned emblem surface; first mounting attachment means for securing an upper portion of said emblem in laterally spaced relation around a predetermined, substantially upright axis; second mounting attachment means for securing a lower portion of said emblem in spaced relation about said axis; and support means concealed within said emblem, to tension said emblem surface between said first and said second attachment means, to maintain said emblem surface in a substantially unwrinkled condition, wherein said emblem is a three-dimensional, enlarged simulation selected from the group consisting of a drinking cup and a torch.

19. The display emblem as set forth in Claim 18, wherein said drinking cup has a top rim and a bottom rim; said support means extending in concealed relation within said tensioned emblem surface.